



**50TH ANNIVERSARY  
CELEBRATION  
SPONSORSHIP OPPORTUNITIES**

**Gillette Stadium  
Friday, November 1, 2024**



## ABOUT US

COMPASS is one of Massachusetts' leading providers of special education and human services for youth and families in need.

Our mission is to equip those we serve with the skills to become self-sufficient, productive members of their communities and society.

COMPASS currently serves over 5,000 individuals, 23 school districts, and 22 Department of Children & Families and Department of Development Services offices each year.

[compassboston.org/COMPASS-50th](https://compassboston.org/COMPASS-50th)





# JOHN J. LYDON HELP FUND

The following data is from January 1, 2023 - December 31, 2023.

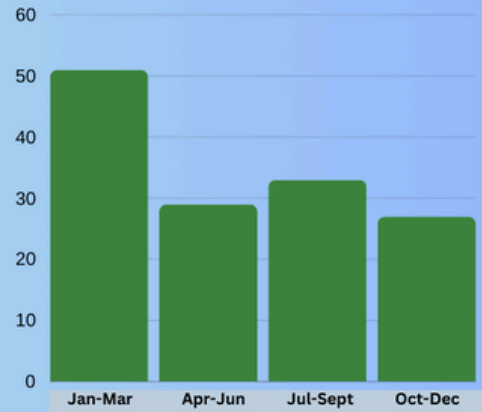
## 150 REQUESTS GRANTED IN THE LAST 12 MONTHS

This fund assists families with emergency assistance with groceries, clothing, housing, and education for youth. Families that are experiencing a dire situation where they need help with accessing basic needs can apply for small grants through the John J. Lydon Help Fund.

### Top 3 Uses of the John J. Lydon Help Fund in the Last 12 Months



### Number of Requests Granted in the Last 12 Months



### What will the next 12 months look like for the John J. Lydon Help Fund?

Average of 35 - 50 requests granted over each 3-month span

Food, housing, and utilities projected to account for more than 60% of requests.

Average request range from \$150 - \$250 respectively.

*"The John J. Lydon Help Fund recently helped a family, providing them with clothing, food, and household essentials, as their undocumented status prevented them from receiving the government assistance their children needed."*



# 50TH ANNIVERSARY CELEBRATION SPONSORSHIP OPPORTUNITIES

All proceeds raised for this event will benefit the John J. Lydon Help Fund.  
This fund supports individuals and families by providing emergency assistance for basic needs.

## PROGRAM Sponsor

This exclusive sponsorship opportunity includes:

- 10 tickets to the celebration gala
- Logo on COMPASS website
- Featured sponsor on invitations, program banners, and all event materials
- Back Page exclusive ad in the program booklet
- Featured in pre-event social media postings
- Exclusive signage at event



**\$25,000**

## PLATINUM Sponsor

This sponsorship opportunity includes:

- 10 tickets to the celebration gala
- Recognition on all event material
- Full Page ad in the program booklet
- Logo or name included on COMPASS website
- Placement on pre-event social media postings

**\$20,000**

## PREMIUM Sponsor

This sponsorship opportunity includes:

- 10 tickets to the celebration gala
- Recognition on all event material
- 1/2 Page ad in the program booklet
- Logo or name included on COMPASS website
- Placement on pre-event social media postings

**\$15,000**

## GOLD Sponsor

This sponsorship opportunity includes:

- 8 tickets to the celebration gala
- Recognition on all event material
- 1/4 Page ad in the program booklet
- Logo or name included on COMPASS website
- Placement on pre-event social media postings

**\$10,000**

## SILVER Sponsor

This sponsorship opportunity includes:

- 8 tickets to the celebration gala
- Recognition on all event material
- 1/8th Page ad in the program booklet
- Logo or name included on COMPASS website
- Placement on pre-event social media postings

**\$5,000**

## IMPACT Sponsor

This sponsorship opportunity includes:

- 8 tickets to the celebration gala
- Recognition on all event material mention
- Business Card ad in the program booklet
- Logo or name included on COMPASS website
- Placement on pre-event social media postings

**\$2,500**

## ADVOCATE Sponsor

This sponsorship opportunity includes:

- 6 tickets to the celebration gala
- Recognition mention in the program booklet
- Logo or name included on COMPASS website

**\$1,000**

## Friends of COMPASS Sponsor

This sponsorship opportunity includes:

- 4 tickets to the celebration gala
- Recognition mentioned in the program booklet
- Logo or name included on COMPASS website

**\$500**

For additional information on this event, visit us online at  
[www.compassboston.org/COMPASS-50th](http://www.compassboston.org/COMPASS-50th).




# 50th Anniversary Celebration Sponsorship Form

Thank you for supporting our fundraising efforts for the John J. Lydon Help Fund, celebrating our milestone anniversary, and helping to ensure the best outcomes for youth and families.

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Sponsorships

- PROGRAM Sponsor   PLATINUM Sponsor \$20,000
- PREMIUM Sponsor \$15,000  GOLD Sponsor \$10,000
- SILVER Sponsor \$5,000  IMPACT Sponsor \$2,500
- ADVOCATE Sponsor \$1,000  Friends of COMPASS Sponsor \$500

**Sponsorships and payments are due by Thursday, October 31, 2024. All ads for the program brochure are due by Friday, October 4, 2024. Ad formats that are accepted are JPEG or PDF. Please return the form and checks to: COMPASS, c/o 50th Celebration, 294 Bowdoin Street, Dorchester, MA 02122. Payments can also be made online at: [www.compassboston.org/COMPASS-50th](http://www.compassboston.org/COMPASS-50th) Please email your ad or name as you would like it to appear, and direct any questions to Eddie Najeeullah at [eddie.najeeullah@compassboston.org](mailto:eddie.najeeullah@compassboston.org).**

Payment: \_\_\_\_\_ Check enclosed  
\_\_\_\_\_ Please charge my credit card  
Name on Card: \_\_\_\_\_  
Card No: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_